

The need is *real*.  
So is the change.

CORPORATE GIVING PROGRAM



Who We Are

The Sharing Way emphasizes transformational development and addresses crucial issues of hunger, extreme poverty, unsafe drinking water, disease, HIV and AIDS, insufficient crop production, lack of jobs and education, gender inequality, environmental degradation, conflict and injustice.

Focused on building healthy, thriving communities, we work in partnership with the poor – alongside vulnerable children and families most in need in the priority countries of Angola, Bolivia, El Salvador, India, Indonesia, Kenya and Rwanda. We also partner with a mix of social businesses and individuals, governments, local civil and faith-based organizations and other key stakeholders both here and abroad in order to create real change through our sustainable community development programs.

In times of crisis, we also respond with emergency relief through our global network of grassroots partners.

What We Do

In response to some of the greatest needs in our world, we emphasize:

- support for children at risk – children orphaned by conflict and HIV and AIDS, working as labourers, or living in prison with incarcerated parents;
- food security – working with small landholding farmers on agricultural development and rehabilitation;
- micro-enterprise – access to small business loans, trade and business skills training; and
- health care – support of local clinics, training of community health workers, and education on HIV and AIDS and other preventable diseases.

*Our vision is to transform the lives of the poor – to make the world a better place for all.*

Hunger and Extreme Poverty

PROVIDE THE TOOLS TO CREATE POSITIVE CHANGE

Today over 1.2 billion people are chronically hungry due to extreme poverty. In a world of plenty, one in three people lack access to food at some point. Poor families not only suffer the most, they are the segment of the population that is at greatest risk during times of famine, natural disaster, war and conflict.

Your contribution helps The Sharing Way eradicate extreme hunger and poverty in two powerful ways:

- by working with poor families to increase household incomes through our micro-enterprise development program, and
- by assisting small landholding farmers in rural areas to increase their crop production using sustainable agricultural practices.

Microcredit loans are very successful, with repayment rates at nearly 100 percent. With your help, we can provide small loans and business skills training to help poor yet entrepreneurial and highly motivated women and men work their way out of poverty, put nutritious food on the table, and send their children to school. Through our revolving circle

of credit approach, repaid loans are in turn used to help others build small businesses and sustain their families. This means the impact of your donation multiplies substantially over time, for maximum impact in a vulnerable community.

Sustainable agricultural initiatives focus primarily on small landholding farmers.

We have agricultural training centres and demonstration farms, as well as integrated approaches that include training in nutrition, water management, micro-enterprise, environmental conservation, and start-up resources such as the provision of seeds, tools and livestock that help feed families and provide a sustainable income source.

With her small loan of \$200, Sarah now business in Bolivia. Latin America's poorest and least developed country, has grown to employ low-income people substantially over time, for maximum impact in a vulnerable community.

*Help us empower families to overcome challenges, earn a decent living, and break the vicious cycle of hunger and poverty.*



The change is *real*.

- Food Security
- Health Care
- Sustainable Agriculture
- Micro-Enterprise
- Education
- Gender Equality
- Environmental Preservation
- Peace and Reconciliation

Education

GIVE CHILDREN A CHANCE TO SUCCEED

Education opens the door to a whole new future – a brighter future – for children, yet well over one million children around the world lack access to even primary schooling. Parents struggling in poverty may not understand the value of education or be able to afford it, and some children are forced to work out of sheer necessity. In other cases, the impact of HIV and AIDS or a lack of facilities hinders access. Girls are most often impacted and denied the opportunity to go to school.

Children with access to education not only earn a better living, but girls especially are less likely to marry young, tend to have smaller families, and have been shown to have much lower HIV infection rates than the general population.

*Education empowers children to break out of a life of poverty and explore their potential to make very real and positive changes.*

Your support builds classrooms; renovates and refurbishes schools, making them safe places to learn; purchases school uniforms, and covers the cost of school fees for elementary and secondary school education; and even helps to train teachers and other members in the community. Your gift enables the next generation to train for a brighter future that can extend to their children, and their children's children, creating a whole new cycle of life and learning.

For over 10 years, child laborers in India have had the opportunity to go to school and child labor has been greatly reduced in the area. Much progress has also been made in the education of girls – they made up one-third of the recent student body.



Health Care

PROVIDE ACCESS TO HEALING AND SUPPORT

All of our community development programs incorporate initiatives to deal with the most urgent local health needs, from training in nutrition to building latrines and having a source of clean drinking water. However, HIV and AIDS remains one of our most daunting global health challenges: more than 33 million people are infected. Sub-Saharan Africa remains the most devastated, and India, with its large population and vast numbers of extreme poor, is a looming disaster.

Your gift increases the impact of our Guardians of Hope program, which supports the most vulnerable – orphaned children and widows and widowers who lack family support. You provide home-based care, spiritual counsel to help deal with the suffering and loss of loved ones, medicine that improves and prolongs life, emergency food, and school fees.

Tens of thousands more are impacted through prevention and awareness activities such as interactive drama presentations; awareness training seminars for pastors, teachers and youth; and the building of clinics for counseling, testing and ongoing medical care.

*Help break the stigma and impact of AIDS. Help us care for those already affected, and prevent the spread of this deadly virus to future generations.*

Guardians of Hope groups are making great strides in HIV and AIDS education, prevention, and providing care to those living with AIDS, through their community-based approach to health care. In Kenya alone there are 27 groups.



*community development, CBM always works in ways that stay true to its principles and handles its finances responsibly. As a business owner, I believe in the mission of CBM and am happy to be one of its partners.*

Philip Yan, Genesis Creative Inc.

To become one of our partners working for change in our world, in return, we offer you the priceless gift of knowing that you are making a difference in the lives of children and families most in need.

**Together, we can create a world of hope.**

Make an investment today. Be part of a practical and tangible solution to poverty and injustice in our world. Put your compassion into action with us, for long-term change.

Partner with The Sharing Way today.

Choose those areas of support that speak to you and your values. Commit to joining us and making the world a better place.

Call our Resource Development Specialists at 905.821.3533 and start driving positive change today.



Creating a Better World Together

With generous business partners like you, we truly can change lives, for the better. We can bring hope to children and families most in need. Help break the vicious cycle of poverty and hunger; bring healing and new life to entire communities. Build peace as we help each other to live with dignity, meaning and a very real chance to make a positive impact in our world.

Knowing that you are as dedicated as we are to making the world a better place and to helping those who are most vulnerable means so much to us. Words cannot adequately express our gratitude, or the impact your gift will have now... and for the future.

Join Us Today

We look forward to working with you over the long term. Thank you again for your support, and for helping to make real and sustainable change a reality.

The Sharing Way is the relief and development department of Canadian Baptist Ministries (CBM), a grassroots movement that focuses on integral ministries, including sustainable community development. Our response has no restrictions of race, gender, creed, nationality or political opinion. We practice responsible stewardship of funds and provide reports to our donors.