

SOLIDARITY SUNDAY 2011

Kenya

Enclosed you will find all the information and sample materials you need to participate in CBM's *Solidarity Sunday* on Mother's Day, this May 8th.

Every Mother's Day*, Canadian Baptists across the country come together for a very special reason: ***Solidarity Sunday***. This symbolic event enables us to stand in unity with our brothers and sisters in need around the world.

This ***Solidarity Sunday*** we are focusing on the desperate need to support emerging leaders in Africa. When faced with devastation and hopelessness, people look to Christian leaders for encouragement and support. These dedicated women and men are committed to bringing God's love and hope to places where it's needed most, whether in churches or community development projects. Through ***Solidarity Sunday***, you can help better equip these remarkable men and women to transform lives in Kenya.

Last year Canadian Baptists generously gave almost \$40,000 to help vulnerable families in Rwanda. This year, **our goal is to raise \$100,000 through *Solidarity Sunday* and we need your help.** Canadian Baptist Women of Ontario and Quebec have pledged \$20,000 and are challenging Canadian Baptists to help CBM meet the goal.

Engage your church and community with the enclosed materials designed to help your church show solidarity with our Kenyan brothers and sisters. For a more meaningful event, distribute Solidarity ribbons to everyone in your congregation. Encourage people to make a donation and to wear their ribbons for the entire day (or even month) as a symbol of their personal solidarity with Kenya and other Canadian Baptists across the country.

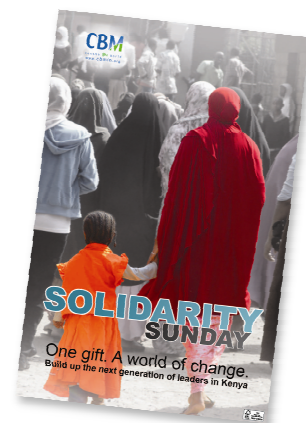
We prayerfully ask that your church join us. Below are helpful suggestions. Please don't hesitate to contact us for more information and assistance at communications@cbmin.org.

This Mother's Day, transform lives. Say "Yes" to your neighbours in Kenya.

***Please note:** *In past years, some churches have indicated that they are unable to participate on Mother's Day due to other commitments. This does not mean that you cannot take part in Solidarity Sunday! You may participate on any Sunday throughout the year. Simply order your supplies and use them at a later date. Solidarity comes from the willingness to stand in unity with our global neighbours. Dates are not important.*

How to use the materials provided:

1. Review the enclosed information on *Solidarity Sunday*. Give the materials to your pastor and/or other relevant church members. Determine that as a church, you will join other Canadian Baptist churches across the country in marking *Solidarity Sunday*.
2. Determine which supplementary materials you will need to promote *Solidarity Sunday* in your church. **Return the enclosed order form to CBM by April 26 to get your materials in time.**



3. Start preparing the congregation for your special collection. Announce it in the week(s) leading up to May 8. Hang the CBM poster (sample enclosed) on the bulletin board or other strategic location. Have fun and be creative as you raise awareness about the issues faced by our Kenyan brothers and sisters.
4. On May 8, use the CBM inserts in your church bulletin.
5. Provide some background on *Solidarity Sunday* and the needs in Kenya before taking the collection. **Photos and project info may be downloaded from www.cbmin.org to help in your presentation.** Either during or after the collection, distribute the ribbons and ask the congregation to wear them for the entire day. Explain the symbolic meaning and ask that each participant offer a minimum of \$5 per ribbon.
6. Collect all donations and send a cheque or money order made payable to “Canadian Baptist Ministries.” Clearly mark on it “*Solidarity Sunday 2011*”. **Please send directly to CBM in the postage-paid envelope enclosed for your convenience.** Please do NOT send cash.