

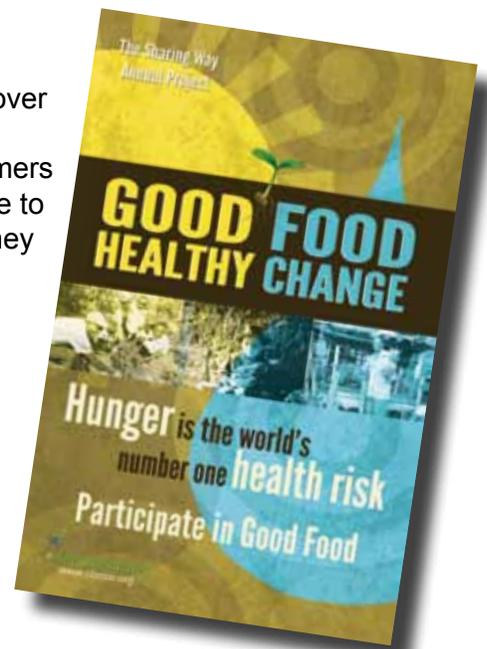


Fall 2012

Dear Pastor or Missions Coordinator,

It is stunning to recognize that the world's number one health risk is entirely preventable - hunger. There are over one billion people in the world today who are hungry and undernourished. It's tragic to see the plight of farmers in the developing world with small plots of land not able to grow enough food to adequately feed their families. They face a barrage of challenges including drought, lack of access to credit, training and markets, and global climate change, to name a few.

At CBM we are wholly committed to reducing hunger, and that is why this year The Sharing Way Annual Project is focused on food security projects, working with church partners who are located in communities of the bottom billion in countries like Bolivia, Democratic Republic of Congo, El Salvador, India, Kenya and Rwanda.



The enclosed samples of **Good Food Healthy Change** promotional material include an appeal backgrounder, bulletin insert, poster and video. These will assist you as you prayerfully consider promoting and supporting The Sharing Way Annual Project, bringing attention to the issue of hunger and the impact that training in sustainable farming practices, discovering new income-generating projects, and providing seeds and equipment can have in a hungry community. We need your church's support to make a difference.

Please share our message among your mission committee members, youth leaders, children's leaders, pastoral staff and your congregation this year. If you have additional questions or concerns, would like to order more copies of material, or are interested in further supporting The Sharing Way Annual Project as you engage others, please contact us by phone 905.821.3533 or email communications@cbmin.org.

Make a commitment to those who are hungry by working alongside them, through your support of The Sharing Way Annual Project. In following in Jesus' footsteps, together we can bring health and life back into communities that need it most.

Blessings,

A handwritten signature in black ink that reads "Gordon King". The signature is written in a cursive style with a long, sweeping underline.

Gordon King
Director, Church & Constituency Relations

P.S. Encourage the Canadian Government to consider the urgent human issues of global hunger as decisions of policy and international aid are implemented. As part of your involvement in The Sharing Way Annual Project this year, you and your church can participate in the Canadian Foodgrains Bank's *Recipe to End Global Hunger* by ordering advocacy cards today from communications@cbmin.org.