

GOOD WORKS

SMALL BUSINESS. BIG CHANGE.

The Sharing Way Annual Project

Fall 2011

Dear Pastor or Missions Coordinator,

Eighty percent of people in the world have no access to credit – mostly people in developing countries who would do almost anything to work their way out of poverty and hunger. They don't want handouts; they simply want to be able to provide for their families. They're hardworking and industrious, and many have entrepreneurial instincts, but there are no jobs available and they don't have the resources to start small businesses.

That's where microcredit comes in. Through microcredit programs, The Sharing Way, CBM's relief and development ministry, provides small loans to hardworking individuals who want to start small businesses but have no access to traditional banks.

This year, The Sharing Way Annual Project focuses on microcredit programs in Bolivia, India and Kenya.

The enclosed "**Good Works. Small Business. Big Change.**" appeal backgrounder, bulletin insert and poster will assist you as you prayerfully consider supporting and promoting The Sharing Way Annual Project, bringing attention to the issue of microcredit and the impact that small loans can have on a community. We need your church's support.

Please share our message with your missions committee members, children's leaders, youth leaders, other pastoral staff and your congregation this year. If you have any additional questions or concerns – or would like further support as you engage others in "**Good Works. Small Business. Big Change.**" – please do not hesitate to contact us by phone (T: 905.821.3533) or by emailing communications@cbmin.org.

Make a commitment to the poor today by standing in solidarity with those who need it most – a powerful witness of the faith we all share in Christ. For families with little hope, your contribution can make all the difference. Through small business, we can make BIG change.

Blessings,



Gordon King
Director, The Sharing Way

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