



Canadian Baptist Ministries
7185 Millcreek Drive · Mississauga
Ontario · L5N 5R4 · Canada



A Timely Gift of Hope: **Matching Funds** Now Available for *Where Most Needed*.

Dear <First Name>,

As we move through this Advent season, we wait once again for the coming of the Prince of Peace, the Wonderful Counsellor, the Mighty Saviour who brings light into our world. Christmas reminds us that God's love entered human history in the most unexpected way, and that same love continues to reach lives today through acts of compassion and faithfulness.

Earlier this fall, you received our *Care Package*, resources to help you pause, pray, and reflect in a demanding season, along with an invitation to give to **Where Most Needed**, the fund that allows CBM to respond faithfully, prayerfully, and strategically as needs unfold around the world.

Because of ongoing postal labour disruptions, many of those earlier letters arrived late. This is now the **second consecutive year** that postal delays have placed real pressure on our ability to meet financial commitments to our global partners. **More than 40 percent of CBM's annual budget relies on the generosity received during this final giving window.** We realize there's irony in relying on the same mail system that has caused delays. Yet this remains the most direct way to reach you, and we're grateful for your patience and understanding as we do our best to keep commitments to those we serve together.

I'm pleased to share some good news. A generous friend of CBM has **offered to match every gift** to *Where Most Needed*—**up to a total of \$50,000**—between now and December 31. This means that your gift, whatever the amount, will be **multiplied in impact**, helping CBM act quickly and responsibly as new needs and opportunities arise.

Every dollar you give today helps sustain life-giving ministry across Africa, Asia, the Middle East, and Latin America, and Europe. Your support equips churches to feed families, strengthen leaders, and bring the hope of Christ to communities facing hardship.

Please don't wait for the Canada Post labour dispute to be resolved. **You can make your gift today by calling 905-821-3533 or visiting cbmin.org.** Your online donation is secure and ensures your gift will be matched in time to make a difference.;

As we celebrate the birth of Christ, may you know the deep peace and hope he brings into our world. Thank you for joining in this ministry of love that reflects the heart of our Saviour, born to bring light and redemption to all people.

Merry Christmas, with gratitude,

Jennifer Lau,
Executive Director

PS The matching opportunity is **only available until December 31.**
Please don't wait for the mail to clear—call 905-821-3533
or give online at cbmin.org so your gift can be received and matched.

GIVE BY PHONE

905.821.3533

GIVE ONLINE

cbmin.org



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to give online



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